



Koru websites

We have been a web design company since 1999 , and are based in Whangarei, New Zealand, We create simple but powerful websites for New Zealand and international companies. Backed up by quick and efficient support. You can see some examples of our work here:

[Nature Education Network](#)

[Pura Cuba Travel](#)

[House o Orange](#)

Costs

We have 3 website design plans with content management system (CMS) Wordpress, starting from \$1795,=. After a conversation and assessment of the clients needs we will give a final cost estimate.

Cost estimate for a larger or more complicated website can be requested.

Have a look at our [website](#) for the different design plans and costs we have on offer.

Setup

For the setup of the website the CMS system Wordpress will be installed with necessary plugins for image optimisation, search engine optimisation (SEO), security and a cache system. A design template will be installed and with this a design will be made according to the clients needs.

Logo, colours and layout will be discussed. We will also setup a database with member records if necessary.

Hours

We work on an hourly basis, as we work for you we will keep track of the hours made. If designs or changes take longer we will notify the client in time about additional costs.

Domain name and hosting

If there is no domain name registered yet, we can organise this at no cost. We also can supply hosting for the domain. Maintenance and hosting of the website will cost \$25 per month. For this the site will be backed up regularly and the software will be kept up to date to safeguard the security and the design and layout of the website.

Content and adjustments

Alternatively or in conjunction with the client, we can update the content for which we will charge an hourly rate of \$70. Our experience is that we do updates to the website a lot quicker



than the client as we work with them daily. We charge the real time we are working on this and will add up till we have a or more billable hour/s.

For changes to the website after the website is finalised and published online, we will charge the cost for development, not for the research for a particular question or request from the client. There is also the option to sign up for a half hour maintenance per month for \$50 (this includes the normal costs of \$25 per month hosting/maintenance mentioned above). We will add the half hours up over the year and balance them with the changes that need to be made.

It is also possible for the client to maintain the website content. Our experience is that adjusting the texts is usually more feasible for clients than changing or updating images.

We can provide training for a small cost, please ask us about this if you would like to know more.

Online payment - online shop

A online shop setup or online payment option is not included in the design. We can offer an online payment system for an extra cost of \$175+GST. The cost for setting up a online shop depends on the amount of items that will be offered in the online shop.

Photoshoot

If you have products for your website or for your shop that need to be photographed, we can help you with a photoshoot of yourself and/or products. If you need a current profile photo, we can do this too for you. Please discuss this with us if you would like to know more.

Logo

Your logo is a focal point on your website and often stands as the 'face' of your business or venture. Logo design for an extra cost is an option. With the development of logo's it helps cost-wise if you have a clear and precinct idea in mind.

Design

We will work with the client to make a unique design for their website. We can use your own photos, ideas, logos and we will also ask you for website examples that you like to give us an idea of where your ideas go for a website. We can purchase stock photos for you, or you can do this yourself. We can also guide you to free images on the internet, or we can use our own images for a small fee. We have a range of nature photos to choose from, prices range from 10-30\$ per photo. We specialise in New Zealand native plants and flowers.



A unique website for you

Our mission is to design and develop a website that reflects the clients wishes and ideas.

We will also be honest if your ideas are not realistic or feasible and we will look for an other option where possible. We make each website a modern, professionally designed website and unique to the client.

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